

Your West Coast ICMA Regional Vice-Presidents

- Bruce Channing
 - California, Nevada, MMASC
- Martha Bennett
 - Alaska, Oregon, Washington
- Maria Hurtado
 - California, MMANC

Key Priorities: ICMA Strategic Plan

- Learning Community
- Thought Leadership & Research Network
- Advocacy and Outreach
- Governance & Operations

Member Benefits

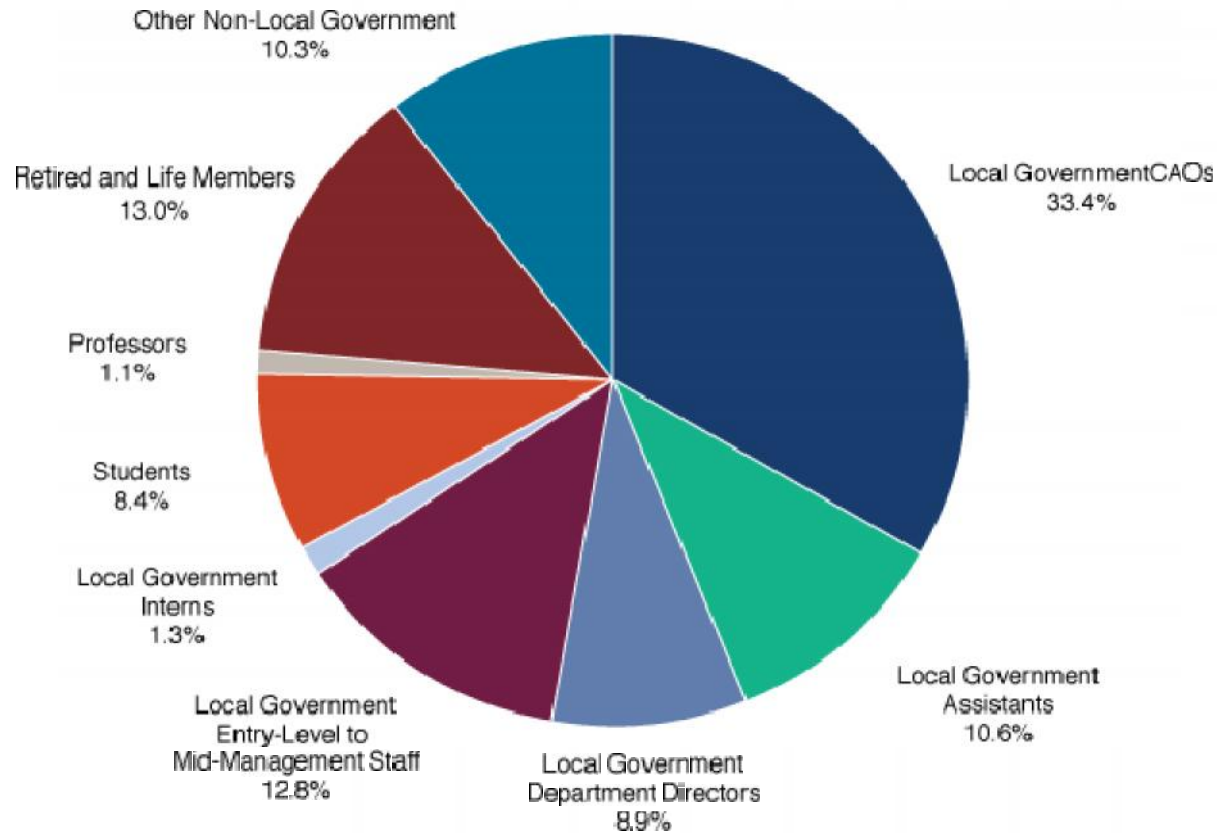
- Code of Ethics
- Networking and Knowledge Sharing
- Personal Support
- Career Network
- Professional Development / Lifelong Learning
- Distinction for Your Qualifications: Voluntary Credentialing & Annual Awards

Benefits to Your Community

Information and knowledge resources:

- Public Management (PM) magazine
- Leadership Matters (member edition) e-newsletter
- Leading ICMA survey data and research
- Platform for problem-solving and information sharing among local government communities worldwide

Who are our members?



Affiliate Relationships: State, National, & International

- 44 State Associations
- Over 30 international and multinational affiliates
- 4 National Associations
 - State affiliations refreshed during 2016 and 2017
 - Annual check-in with your Regional Director in 2018

Learning Community



Learning for Every Career Stage

- Voluntary credentialing program
- Leadership and management training through ICMA University
- Annual Conference attracting 3,000+ local government professionals
- Online learning, “Live” and “On Demand”

Career Network and Coaching

- 26 state associations are partners!
- 6 live free webinars per year
 - Effective team training
- Archived webinars at <http://icma.org/coaching>
- ICMA CoachConnect
 - Register / trained to Coach
 - Get a coach

Thought Leadership and Research Network



Leadership for the Profession

Ethics and Leadership - Coequal and Overarching Priorities of ICMA

- ICMA Code of Ethics: Promoting the highest standards of ethical conduct in the local government management profession
- Leadership Advisory Board: Identifying leadership skills for each ICMA Practice at each career stage

Ongoing Review of the Code of Ethics

- Tenet 7: Completed 2013; guidelines updated
- Tenet 12: Completed 2016; language change and guideline change
- Tenet 3: Feedback received through survey and 2017 Regional Summits; will be finalized this year
- Next up: Tenet 4

Advocacy and Outreach

YES

PROPOSITION #1

**Council Manager
Form of Government**

Paid for by Washougal First! Committee, P.O. Box 920 Washougal WA 98671

www.washougalfirst.com

ICMA

Future of Professional Management

- New umbrella fund combines Life, Well Run and the Fund for Professional Management
- Creating national awareness of importance of City, County, and Town Managers

Equity and Inclusion



A Reflection of the Communities We Serve

- Increase Diversity and Inclusivity
- Address Structural and Institutional Barriers
- Create Knowledge and Skills to Increase Equity in Local Government Operations and Public Interactions

Building the Profession

- 83 student chapters = 1,370+ student members
- 10 chapters in the West Coast region
- Does your alma mater have an ICMA Student Chapter?

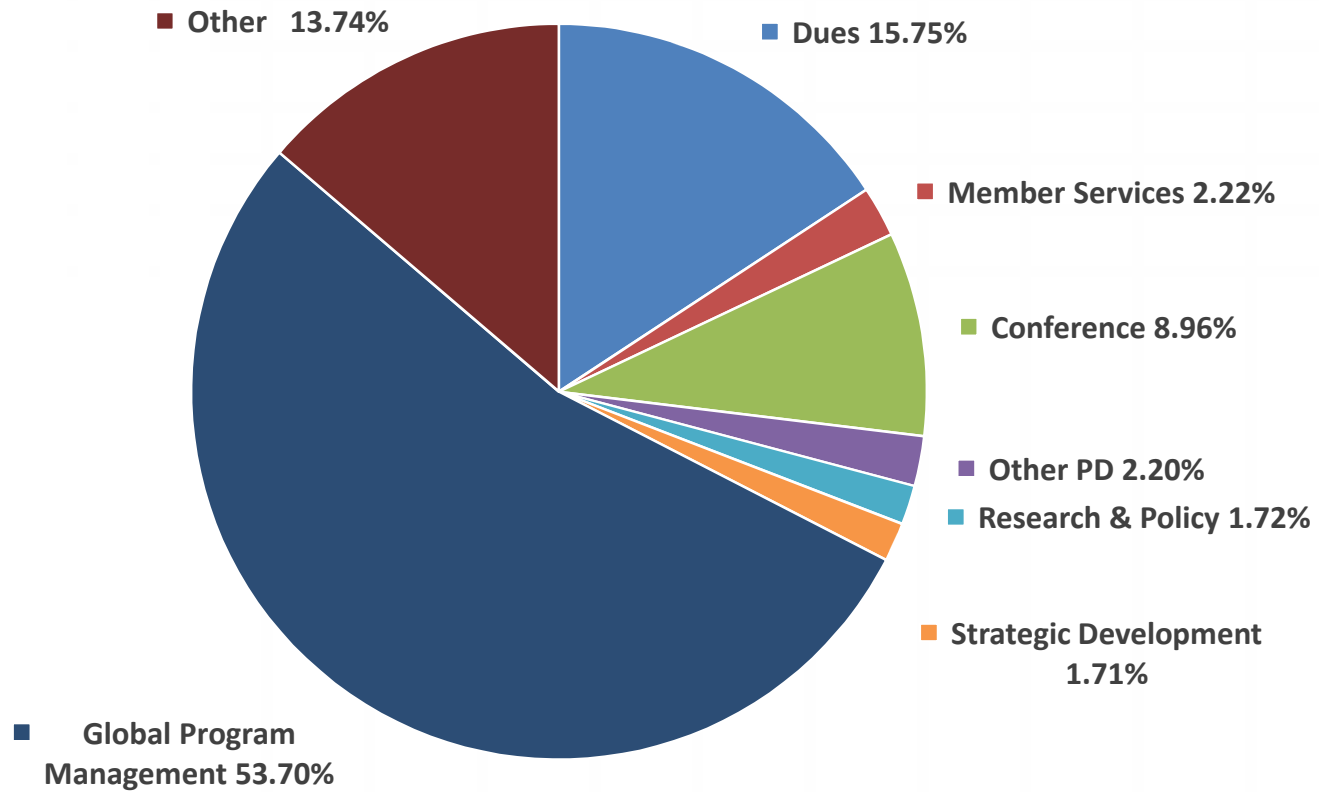
Governance and Operations



Regional Nominating Process

- State Association representatives for the 2018 Regional Nominating Committees were due October 16
- Nominations for 2018 ICMA Executive Board Regional Vice President candidates due December 1, 2017

ICMA Finances



West Coast Focus

- West Coast Regional Summit:
 - **May 2-4** in Stevenson, Washington
 - Joint event with the annual Northwest Managers' Conference