



# CRACKING THE CODE

OCTOBER 23 - 25 | NEWPORT BEACH, CA

## 2024 CACE CONFERENCE

*Renew, Reimagine, Reinvent*

### Support CACE in its Pursuit of County Leadership Excellence

The California Association of County Executives (CACE) serves as a collective resource for its members to assist one another in achieving the highest level of county excellence. CACE's members are County Chief Executive Officers, Chief Administrative Officers, Deputy and Assistant CEO/CAOs. CACE IS the only association in California dedicated solely to county staff leadership. CACE has elevated its benefits and engagement to emerging leaders in county government to provide resources, training, and networking opportunities as the next generation of CEO/CAOs.

CACE has several sponsorship opportunities available for its 2024 annual conference. The conference is being held from October 23-25, 2024, at the beautiful Hyatt Regency Newport Beach (Orange County). CACE selected a larger venue to encourage greater attendance from county leadership.

The conference kicks off with an opening luncheon and keynote presentation on Wednesday. Speaker and panel sessions are offered throughout the conference, which concludes on Friday at 11:00 a.m. The goal of this event is to facilitate an exchange of information, case studies, challenges, and successes from all California counties. The conference offers many opportunities for attendees to network which is viewed as one of the greatest benefits of this event – exchanging information, experiences, and possible solutions.

We welcome you to consider being a CACE Vendor Partner in 2024. The following sponsorship are available:

#### **BREAK SPONSOR (THREE AVAILABLE) \$2,000**

- Your logo displayed as a contributing sponsor on signage and personalize décor at break
- Logo placement on the CACE website
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

#### **BREAKFAST OR LUNCH SPONSOR (FOUR AVAILABLE) \$3,500**

- Greet attendees as they arrive to breakfast/lunch
- Your logo displayed as a contributing sponsor on signage and personalized décor at breakfast/lunch
- One (1) complimentary registration
- Logo placement on the CACE website
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

#### **CELEBRATING CALIFORNIA COUNTIES**

##### **RECEPTION SPONSOR (ONE AVAILABLE) \$6,000**

- Introduction of a speaker or panel
- One (1) marketing item to be included in conference bag
- Greet attendees as they arrive for the reception
- Your logo displayed as a contributing sponsor on signage and personalized décor at the reception
- Two (2) complimentary registrations
- Logo placement on the CACE website throughout the year
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

##### **REUSABLE WATER BOTTLE \$3,000**

- Your logo displayed as a contributing sponsor on signage and personalized décor at breakfast/lunch
- One (1) complimentary registration
- Logo placement on the CACE website
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

#### **ANNUAL DINNER CO-SPONSOR (TWO AVAILABLE) \$10,000**

- Introduction of a keynote speaker
- Two (2) marketing items to be included in conference bag
- Greet attendees as they arrive for the dinner
- Your logo displayed as a contributing sponsor on all conference materials/signage and personalized décor at the dinner
- Two (2) complimentary registrations
- Logo placement on the CACE website throughout the year
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

#### **WIFI SPONSOR \$2,500**

- Your logo displayed on water bottle along with CACE
- Your logo displayed as a contributing sponsor on signage and personalized décor at breakfast/lunch
- One (1) complimentary registration
- Logo placement on the CACE website
- Company logo on post-event thank you and PowerPoint slide displayed throughout the conference

### **Add-ons for sponsors of other items:**

#### **LANYARD SPONSOR WITH COMPANY LOGO \$400**

#### **CONFERENCE TOTE BAGS WITH COMPANY LOGO \$800**

CACE is open to discussion for other sponsorship items if a partner has a specific request for consideration by the CACE Conference Committee. Items must enhance the attendee experience and be beneficial to their service to the public.

If you are interested in becoming one of CACE's Sponsors, please contact Brett Moore at [bmoore@calcountyexecs.com](mailto:bmoore@calcountyexecs.com) or 916.231.2131. All sponsorship opportunities are on a first-come, first-served basis, so please do not delay.

Thank you and we hope to see you this year in Orange County for CACE's 2024 Annual Conference!